

ABSTRACTS

SECTION I. REGIONAL ECONOMY

Cultural factors of regional economic growth

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The work presents the methodology of the research components of the culture, as non-economic factors of development of the regions of Russia. Determined the relationship of the gross regional product, the number of crimes in the regions and in the number of students of General education institutions in the correlation analysis.

Keywords: culture as noneconomic factor, socio-economic indicators, noneconomic, socio - economic indicators of the regions of Russia, the coefficient of correlation.

SECTION II. MANAGING INNOVATION

Motivational aspects of social interaction between members of the team of the innovative project

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The article describes motivational aspects of social interaction between members of

innovative project team. Special attention is given to problems of corporate culture within the context of its relationship to innovation enterprises processes. The article describes model representation of personnel motivation of project work in the modern business environment.

Keywords: social interaction, project team, motivation model, corporate culture.

SECTION III. MANAGEMENT ISSUES

Development of partnerships. The socio-economic dimension

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The main categories that make up the content partnerships, such as charity, patronage, sponsorship. It is suggested that these forms of relationships are increasingly in the past. In their stead come the more mature forms of partnerships, based on multilateral economic interests. This interest must be mutual. The paper discusses the possible partners in education and differentiation of interests in this area.

Keywords: the partnership, charity, sponsorship, competence-based approach.

Theoretical and methodological approaches to the modeling of measuring success of projects

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The article touches upon the theoretical fundamentals and principles and methodological approaches to the process of simulation of assessment of project's success and effectiveness. The article validates the possibility and feasibility

of application of the provisions of fuzzy-set theory for project success assessment.

Keywords: project, project success, project success assessment, assessment simulation, fuzzy-set theory.

Taxonomy of network structure business partnership enterprises

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There were considered the theoretical aspects of the classification and systematization the taxonomy of network business partnership at their difficult organized areas of cooperation in the economic market conditions.

Keywords: alliance, business partnership, network, collaboration, taxonomy, value chain, integration.

SECTION IV. INTERNATIONAL ACCOUNTING AND AUDITING

Technology audit of financial assets and liabilities of credit institutions in accordance with international standards

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In article the basic difficult aspects and problems of audit of financial instruments according to ISA and IAPSS reveal. The basic forms of the financial reporting subject to auditor check in which are presented financial assets and liabilities are presented. The mechanism and stages of carrying out of procedures of audit of share, debt and trading instruments Is offered.

Keywords: audit of financial instruments, technology of audit of share, debt and trading financial instruments, financial assets and liabilities, the international standards of audit, position about the international auditor practice, the financial reporting, procedures of audit of financial instruments.

Information basis of assessment of audit risk

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In the article the information basis of the assessment of audit risk. A variant of the method of questioning to assess control risk.

Keywords: audit risk, audit evidence, audit, the financial background (accounting), accounting records, questionnaires.

Russian legislation on accounting and international financial reporting standards: regulation guideline

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The article describes the main differences in the preparation of accounts in accordance with international and Russian accounting standards. Special attention is paid to the analysis of approaches RAS and IFRS with respect to the composition and content of individual indicators and qualitative characteristics of financial statements.

Keywords: international financial report standarts, quality characteristic of information, elements of financial reports, financial report.

SECTION V. INSURANCE**Trends in the development of national reinsurance market in a globalizing world insurance market**

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Reinsurance helps create a balanced insurance portfolio, improve the financial stability of the insurance organization. The development of the reinsurance market depends on the development of a general system of insurance relations. The main trends in the development of national reinsurance market. The factors of growth of national reinsurance market: internal reinsurance, "the schematic business," incoming reinsurance abroad. Proposed development of a new trend in reinsurance - financial reinsurance.

Keywords: reinsurance Russian reinsurance market, financial reinsurance.

SECTION VI. MUNICIPAL BOARD**Effectiveness assessment of developing and realization city programs**

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This article shows investigation of developing and realization programs in the city of Perm. It reveals composition, organization of programming and effectiveness assessment of programs which exist in the city. Conclusion includes need of improving regulations and methods of municipal program-oriented management.

Keywords: targeted program, departmental target program, long-term target program, order of developing targeted programs, methods of effectiveness assessment.