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ABSTRACTS

SECTION I.

MANAGEMENT OF ECONOMIC PROCESSES

Bundling strategic plans in corporation

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The article sets out to reveal the way how strategic plans of a corporation are composing in a single bundle. In the article the matter of strategic plans system and its structure are described. Each document which is getting as a result of strategic planning process has been described in the article.

Keywords: strategic planning, strategy.

Mechanism of strategic management improvement for independent oil-field service companies on the basis of the resource-based theory of a firm

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The article under consideration is focused on the dynamically developing sector of oil-field services. The article proves the necessity of building long-term competitive advantages of independent oil-service companies on the basis of the resource-based theory of a firm. The article offers a mechanism of strategic management improvement for independent oil-field service companies.

Keywords: independent oil-field service companies, resource-based theory of a firm, strategic management, core competencies and resources, diversification.

Integrated waste management system modeling at the basis of sustainable development concept

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The article is devoted to problem of secondary potential resources cycling in the economic activities: the process of resources movement (recycling) is analyzed, the key waste management policy deficiencies are resulted, importance of the state intervention in the given sphere is underlined. Author represents the universal closed-cycle integrated model of secondary resources usage: the key agents and their interactions are described.

Keywords: integrated system, regional policy, economic incentives, potential resources, waste management, control instruments.

SECTION II. ECONOMIC POLICY

Russia economic growth limitations

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The author analyses rapid economic development of Russia and proves impossibility of further usage of such growth model and necessity of its change.

Keywords: economic growth, government economic policy.

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INVESTMENT APPRAISAL

The estimation method of investment attraction of the **Russian Federation regions**

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The present article develops an estimation method of investment attraction of the Russian Federation regions. Study concentrates on the role of innovative sector. As a result, this study allows the estimation of multilateral nature of innovative sphere in investment aspect.

Keywords: region, integral estimate, investment attraction, innovation, scientific and technical potential.

SECTION IV. THE REGIONAL DIMENSION SOCIO-ECONOMIC DEVELOPMENT

Peculiarities of use of fundamental and technical analysis methods for regional real estate market forecasting

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By specialists' estimation, there are more than one hundred forecasting methods, so the problem is to choose the method making the most adequate forecast. Authors of this article systematize real estate market forecasting methods on the base of generally accepted stock market forecasting approaches: fundamental and technical

analysis. At the same time the article considers peculiarities of adaptation of existing forecasting methods to real estate market connected with its local evolution. For regional real estate market forecasting authors offer use the combination of fundamental and technical analysis taking into account psychological factors.

Keywords: regional real estate market, forecasting methods, technical analysis. fundamental analysis, psychological analysis, macroeconomic indicators, regional real estate market indicators, scenario method, graphic method. method of comparison, technical indicators, cycle theory, method of price trend decomposition, regression analysis, index method, neural networks.

Regional model of human potential

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Article is devoted problems of process of formation of human potential on the regional level. The author assumes model of formation of human potential of the region. On the basis of the analysis of regional indicators features and management problems in human potential in region are revealed.

Keywords: human potential, model, management.

SECTION V. MUNICIPAL **BOARD**

Features of economic security of the treatment concept municipality

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The article presents an analysis of a wide range of scientific approaches to the definition of «economic security» of territorial subjects of different hierarchical level. The author considers the list of negative factors of economic security and gives definitions of «threat of economic security of the municipality».

Keywords: national economic security, economic security of the region, economic security of the municipality, threat of economic security of the municipality.

City as sudgect of management

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We study the basic characteristics of the city as a complex and open social and economic

system. Systematic approach to the city will improve the efficiency of municipal management.

Keywords: city, system, management.

SECTION VI. RATING SCORE

Banking features ratings

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In article kinds of rating estimations of banks and their application in Russia and abroad are considered. Features of various ratings for reception of definitive analytical estimations are allocated.

Keywords: a rating, a rating estimation of banks, a remote rating, an individual rating.