



# **Undergraduate program** **International Business**



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"Dear future students! We are pleased to welcome you in our Undergraduate international program! International graduates are in demand like never before on the global labor market. Our graduates are working in the top global corporations around the world. We are waiting for you! "

# INTERNATIONAL BUSINESS



In the context of globalization of the world economy, the intensive development of the international economic relations, economists with special knowledge in the fields of the world economy and international economic relations become very popular in the recent time. The active participation of various countries in the export and import of goods and services creates a high demand for specialists in foreign economic activity in our country and abroad.

Program "International business" allows students, along with the basic economic knowledge necessary for any professional economist, to gain knowledge about the methods of the foreign economic activity of enterprises organization, international financial markets, features of modern international communications, international standardization and certification of goods and services, customs, financial reporting in accordance with international standards, as well as number of other professional knowledge necessary to work in companies operating in the world market.

# INTERNATIONAL BUSINESS

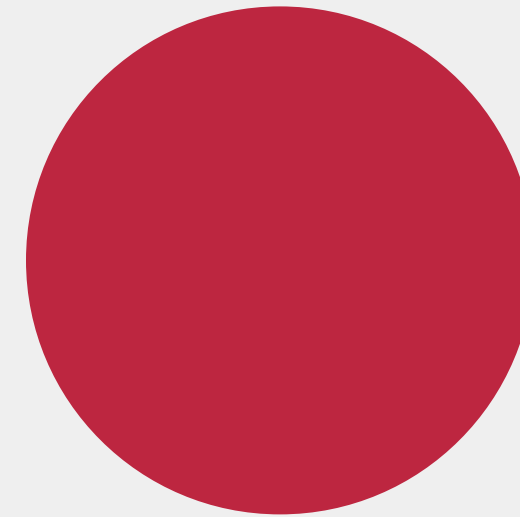


Bachelors of the “International Business” program, in addition to special disciplines, study in depth foreign languages in order to be able to use them in the future professional activities.

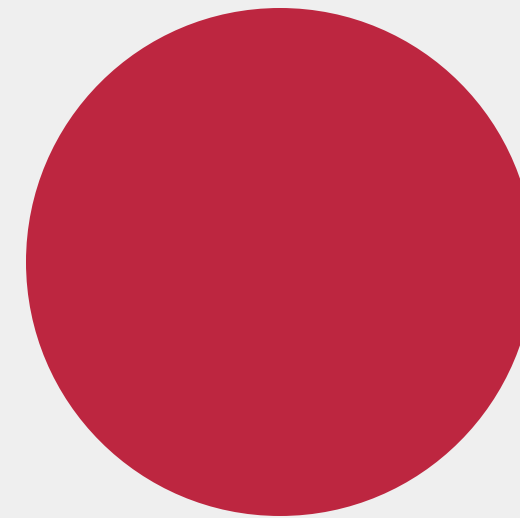
Graduates are prepared for work in the foreign activity departments of organizations and government bodies, in various joint ventures, in the economic and financial divisions of enterprises engaged in import and export, as well as in any production and financial companies.

**ENTRANCE TESTS**

**INTERNATIONAL BUSINESS**



Mathematics



English

# TOP 5 MAIN DISCIPLINES

Information  
security and cryptology

Economics of Foreign trade

Taxation of Organization

International Foreign Exchange

International Labor Markets and  
Labor mobility

# Uniqueness of the program

The uniqueness of the program lies in a specialized set of knowledge, skills, which will be formed through the use of the following relevant technologies and training tools in the educational process:

- webinars and trainings;
- business cases;
- computer business simulation;
- master classes by foreign experts;
- multidisciplinary courses at the intersection of economics, management, tax, export and import operations;
- internships at leading specialized universities in Russia and foreign universities;
- modeling your own training program based on the choice of disciplines.



# BANKK

EMPLOYMENT OPPORTUNITY

**100%**

In the first year after  
graduation from the specialty



# EMPLOYERS



World Bank



Sberbank



Gazprom

Professors of the Department of  
world and regional Economics,  
economic theory



ПЕРМСКИЙ  
УНИВЕРСИТЕТ  
Классика будущего





# WE ARE ALWAYS WAITING FOR YOU!

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