

ABSTRACTS**SECTION I. REGIONAL ECONOMY****Enterprise economy directions of reducing opportunistic behavior costs in the credit market of Perm region**

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In the article we considered the types of opportunistic behavior in credit markets: adverse selection and moral hazard. We qualitatively assessed the costs of opportunistic behavior in the bank and marc-oriented credit systems. Identified evolutionary institutions that reduce transaction costs in the long term. Made recommendations for reforming the institutional infrastructure of Perm region's credit market.

Keywords: opportunistic behavior, costs, adverse selection, moral hazard, credit system, institution, institutional infrastructure, institutional matrix, bank loans, issue bonds, financial intermediaries, investment attractiveness, banking risks, interest rate spread, surety, liquidity, stock exchange, quotation list, paying agent, the market maker.

Analysis of correlation between monetary instruments of the central bank and investments in region

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The article analyzes the impact of transmission channels of monetary policy on economic development in the region, particularly on investment. Examined data on the

fourteen regions of Privolzhsky Federal District in the six-year interval. The factors of monetary policy, which need special attention taking into account regional specificities, are also viewed.

Keywords: regional economy, regional investments, monetary instruments.

Balance of the resource structure postindustrial economy of the Perm region

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The article revealed the characteristic features of post-industrial society. Examines the role of human capital in the development of a modern economy. Analyzed resources, the greatest impact on gross regional product of the Perm region. Conjecture priority of human resources in the economy.

Keywords: postindustrial society, human resources, human capital, capacity, resources, correlation-regression analysis.

Measurement of innovation development of the region as a socio-economic system

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The article considers possibilities of measurement of process of innovative development in the regional socioeconomic systems of subjects of Volga Federal District. It discovers the concepts of standard and potential of innovative development as foundation for integral analysis of innovative process.

Keywords: the regional socioeconomic system, integral index of innovative development, standard/ potential of innovative development.

SECTION II. ENTERPRISE ECONOMY

Object - the process approach in method of accounting cost engineering enterprise

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The article considers the problem of objectivity, costing the company. An approach to improve the quality of management information on costs of production. Presents opportunities for practical application of differentiated approach when choosing a method of cost management for example, a particular company

Keywords: calculation and technological updating, the production costs, regulation and methods of forming a costs.

The strategic planning process within a corporation

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The article reveals an original approach to accomplishing the strategic planning process within a corporation. The author gives details of five stages of the strategic planning process which are shaping strategic logics, organizing the planning work, crafting corporate strategy, strategic planning at SBU level, a strategic control.

Keywords: strategic planning, corporation.

Assessment of the labor potential of the industrial enterprise

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The article analyzes the labor potential of machine-building enterprises on the basis of the provisions of the Balanced Scorecard, a comprehensive economic analysis methods and the theory of fuzzy sets. The factors affecting the employment potential and indicators that form them. According to research by the author estimates a model of the labor potential of the enterprise

Keywords: labor potential, engineering company personnel structure, balanced scorecard.

SECTION III. ECONOMIC-MATHEMATICAL MODELING

Criteria for the development of the concept unified informed management system of stress test world-class

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The article discusses the development of a model (uniform) stress-testing tools. Criteria for determining the methodology for stress testing the banking sector for various countries based on their individual merits. Examined the role and place of international regulators to develop the sustainability of the financial sector. An example of constructing a system of stress testing in the Bank of Austria and the analysis of its strengths and weaknesses.

Keywords: methodology of stress testing, standardized tools, the criteria for the construction

of the concept of stress tests, Bank Austria, Systemic Risk Monitor.

SECTION IV. SYSTEM ANALYSIS

Systematization of indicators for fixed assets reproduction analysis

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State, movement and use of fixed assets indicators are considered in this article in terms of their ability to judge the policy of fixed assets reproduction. A classification of indicators for analysis of fixed assets reproduction was carried out by at the relevance degree. To this end key sides of fixed asset reproduction were identified, and analysis of the most common fixed assets indicators was run due to determine its ability to adequately describe the major settings of fixed asset reproduction.

Keywords: fixed assets, fixed assets reproduction, indicators for evaluation of fixed assets reproduction.

SECTION V. ADMINISTRATIVE ACCOUNTING

Increase of efficiency of use of the human capital in dairy cattle breeding methods of the administrative account

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In article features of motivation of workers of a cattle-breeding complex are considered. The new system of motivation of the personnel, according to requirements of the administrative account on model of the account of expenses is offered at process structure of production of agriculture with allocation of the centers of financial responsibility. Requirements and approaches to the organization of payment depending on conditions of performance of planned targets, financial possibilities are formulated.

Keywords: motivation, business process, cumulative payment, a payment base unit, a variable part of payment, the corporate award.

SECTION VI. ECONOMIC DEVELOPMENT STRATEGY

Conceptional foundations of forming a new infrastructure of logistic system of exportoriented grain manufacture

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In the article the foundations of forming a new infrastructure of logistic system of exportoriented grain manufacture based on state and business partnership policy are revealed. The resource complex of logistic system of exportoriented grain manufacture are described, its singularity is found, the integral system of operating benefits of logistic system of exportoriented grain manufacture are shown.

Keywords: a new infrastructure, logistic system, grain manufacture.

Strategic alliances: the causes of failures and perspectives of development

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Origins and prospects of development of strategic alliances, both in Russia and abroad. Analysed stages of development of the Russian market of M&A.

Keywords: synergy, market transactions M&A, management structure.

SECTION VII. INNOVATIVE ACTIVITIES

Assessment of intellectual capital as value increasing factor of innovativa company

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In article authors analyzes approaches to the assessment, and a classification of factors influencing the value of intangible assets and intellectual property.

Keywords: intangible assets, intellectual property, objects of intellectual property, business valuation, the object of evaluation.

SECTION VIII. ECONOMY OF KNOWLEDGE

Improving the system of planning indicators of budgetary expenditures of the educational activities of national research universities

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Article is devoted to the introduction of mechanisms for budgeting, results-oriented national research universities. Analyzed and defined indicators that are used to finance higher education.

Keywords: budgeting, outputs, indicators, national research university.